

Benartex



Fabric for quilters. By quilters.



spring 2018 shoptalk



Ordering

T 212.840.3250
F 212.921.8204
E info@benartex.com
I benartex.com

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Benartex Pre-cuts

YOU be the designer!
Have a special show coming up? Promotion in your store?

We can make 5" squares, 10" squares, or 2-1/2" x 42" strips to your specifications*, with your label and ribbon of your choice!

Contact Susan Kemler at skemler@benartex.com for details.

Minimums are reasonable...

- 24 dozen - 5 x 5's
- 180 pack - 10 x 10's
- 200 roll - 2-1/2" strips

Visit benartex.com for our promotional products!

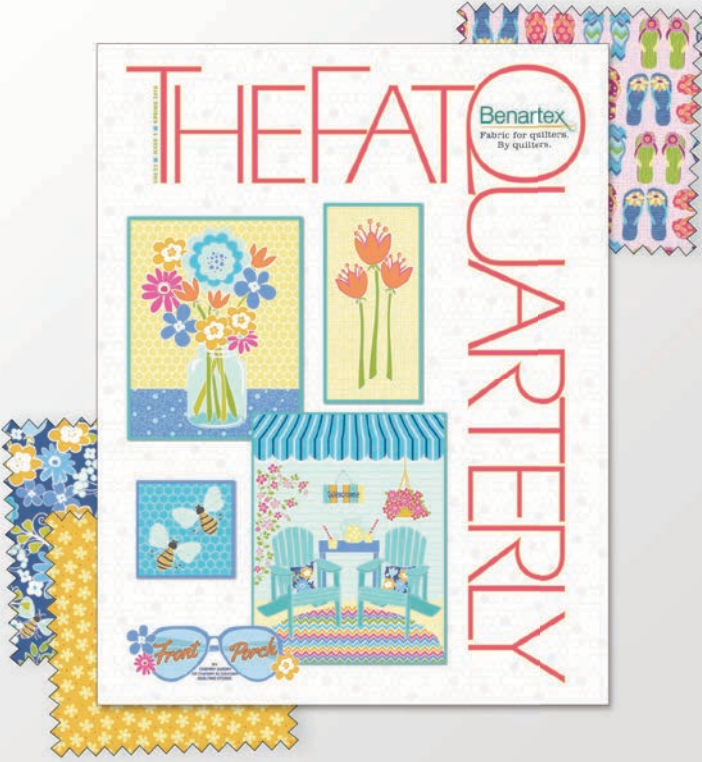
*Fabrics shown may not reflect current availability. For availability, please inquire with customer service.

CUT AND ASSEMBLED IN THE USA & AVAILABLE FOR RE-ORDERS



Mr. B's

PREVIEW PACK CLUB



benartex.com/fabric-club

Follow us on social media and tag us with your store photos and projects with #benartexfabrics!





Dear Shop Owner,

Ann Lauer has chosen to feature the largest, most luscious poppies available, and colored them in rich purple and fuchsia. These *Midnight Poppies* colors are simply spectacular! Be sure to visit Ann's website, grizzlygulchgallery.com for more wonderful pattern ideas.

As a quilter, Jackie Robinson knows what it takes to make great quilts, and her collections are always the perfect balance of large, medium and small scale prints. Her *Lilacs in Bloom* is a perfect example, and there are loads of additional patterns on her website, animasquilts.com.

Our *Gabrielle* collection is the sort that never goes out of style. Beautiful classic blue and yellow flowers, paisleys and rich textures make this a must-have for every shop.

Our *Stone Quarry Balis* have a unique stone-rubbed textured look and a rainbow of colors. Buy now! Want more? Soft and rich blues, some mixed with a touch of green, gives our *Bali Splash* triple dyes the feel of cool water! Blues are always a favorite, and these Balis will be the perfect addition to your colorwall.

Best wishes for a successful Spring selling season!

David Lochner, President

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MIDNIGHT POPPIES	ANN LAUER	JULY/AUG	3-4
LILACS IN BLOOM	JACKIE ROBINSON	AUG/SEPT	5-6
GABRIELLE	BENARTEX	SEPT/OCT	7-8
STONE QUARRY BALIS	BENARTEX	OCT/NOV	9-10
SPLASH BALIS	BENARTEX	SEPT/OCT	11-12

Benartex is a leading supplier of creative 100% designer cotton prints. Our goal is to provide a large selection of beautiful, fine quality cotton prints to the creative women and men worldwide who design and make quilts, crafts, wearable art, and home decorating items.

So truly Benartex is Fabric for quilters. By quilters.

Shop talk delivery dates are subject to change. Confirm dates with your sales representative.

Images shown are digital representations and actual fabric repeats may vary from design shown.

132 WEST 36TH ST, 4TH FLOOR NEW YORK, NY 10018 •
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Midnight Poppies

By Ann Lauer of
Grizzly Gulch Gallery



details

28 SKUS

100% COTTON

PRINTS SHOWN

AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):
MDPOP15

FULL COLLECTION (10 YD):
MDPOP10

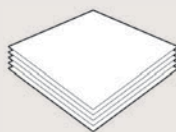
JULY/AUG DELIVERY

GRIZZLYGULCHGALLERY.COM

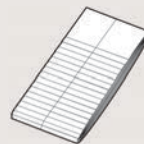
These poppies are unforgettable! The large scale and brilliant shades just seem to pop from the fabric, and the thoughtful coordinates make designing easy... any way you mix and match them just seems perfect! Perfect, too for applique projects! Be sure to look for the accompanying patterns for loads of other design ideas.

Free pattern: Poppy Toss by Ann Lauer (64" x 80")

PRECUTS AVAILABLE



10x10's
MPO10PK



STRIP-PIES
STMPOPK



FQ BOX
FQMPOBX



5420-44
MIDNIGHT POPPIES
GREEN/PURPLE



5420-55
MIDNIGHT POPPIES
MIDNIGHT/FUCHSIA



5421-44
MIDNIGHT POPPY STRIPE
GREEN/PURPLE



5421-55
MIDNIGHT POPPY STRIPE
MIDNIGHT/FUCHSIA



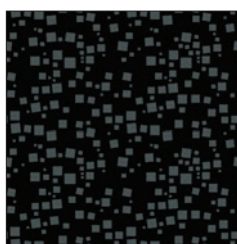
622-26
MIDNIGHT POPPY TOSS
WHITE/FUCHSIA



622-60
MIDNIGHT POPPY TOSS
WHITE/PURPLE



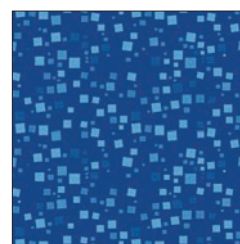
4208-09
SMALL GEO SQUARES
WHITE



4208-12
SMALL GEO SQUARES
BLACK



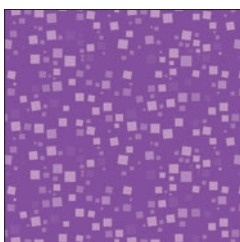
4208-26
SMALL GEO SQUARES
FUCHSIA



4208-50
SMALL GEO SQUARES
BLUE



4208-62
SMALL GEO SQUARES
VIOLET



4208-66
SMALL GEO SQUARES
PURPLE



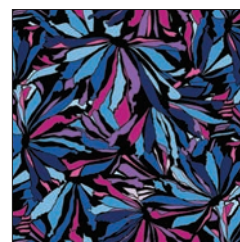
5422-50
MOONLIT POPPIES
BLUE



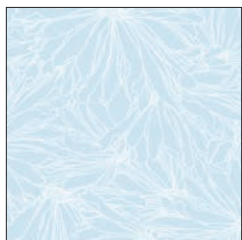
5422-66
MOONLIT POPPIES
PURPLE



5424-44
MOSAIC PETALS
GREEN/PURPLE



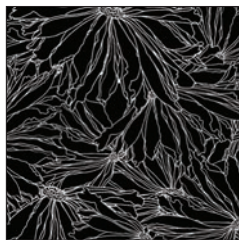
5424-55
MOSAIC PETALS
MIDNIGHT/FUCHSIA



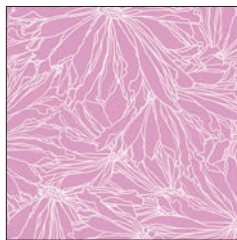
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DAISY PETALS
LIGHT BLUE



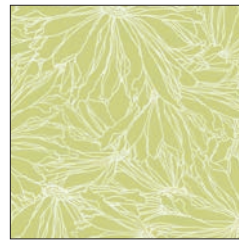
5425-09
DAISY PETALS
WHITE



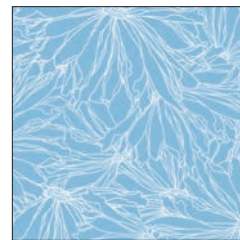
5425-12
DAISY PETALS
BLACK



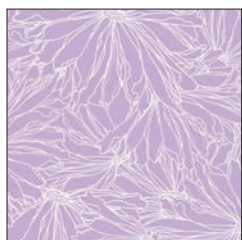
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DAISY PETALS
PINK



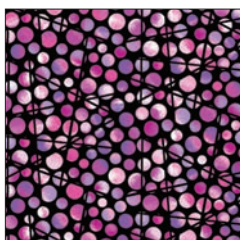
5425-40
DAISY PETALS
SAGE



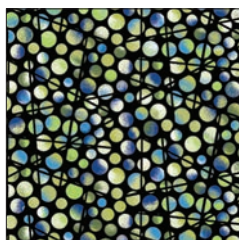
5425-50
DAISY PETALS
SKY



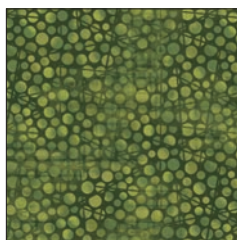
5425-60
DAISY PETALS
LAVENDER



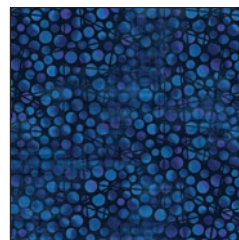
5426-26
CRISS-CROSS DOT
FUCHSIA/PURPLE



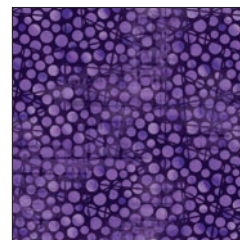
5426-50
CRISS-CROSS DOT
BLUE/GREEN



5427-44
MOONLIT TEXTURE
GREEN



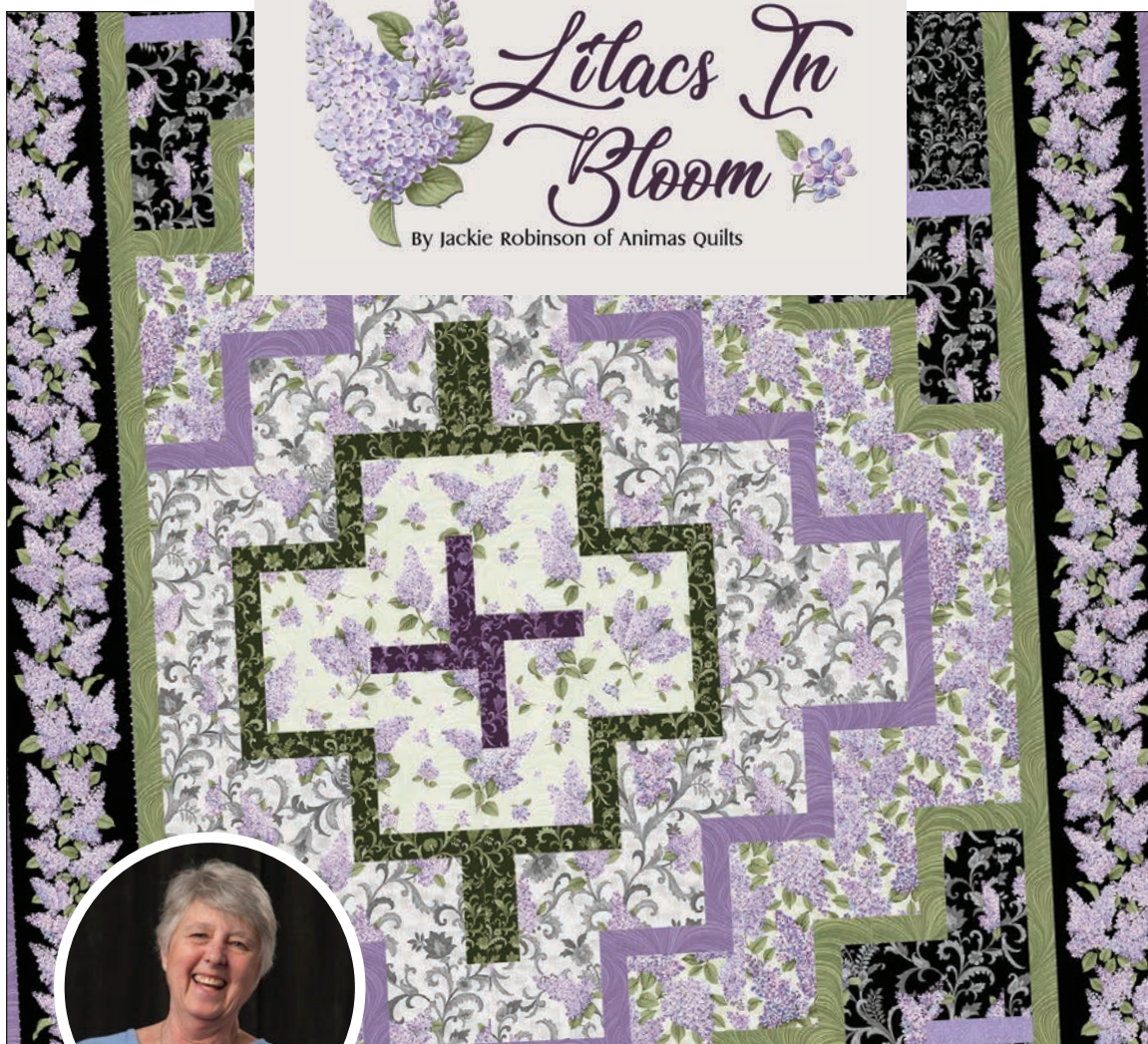
5427-55
MOONLIT TEXTURE
MIDNIGHT



5427-66
MOONLIT TEXTURE
PURPLE

Lilacs In Bloom

By Jackie Robinson of Animas Quilts



details

27 SKUS

100% COTTON

PRINTS SHOWN

AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):
LIBLM15

FULL COLLECTION (10 YD):
LIBLM10

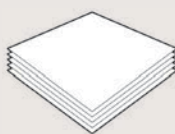
AUG/SEPT DELIVERY

ANIMASQUILTS.COM

It takes exquisite fabrics to make the kinds of quilts that Jackie Robinson creates! This collection is a perfect example! The detail in these prints is extraordinary... from each petal of the lilacs to the wonderful coordinates that Jackie's included. With this sort of color and detail (and Jackie's patterns), every project will be a winner!

Free pattern: Love Lilacs by Jackie Robinson (57" x 77")

PRECUTS AVAILABLE



10x10's
LAC10PK



STRIP-PIES
STLACPK



FQ BOX
FQLACBX



5480-12
LILACS IN BLOOM
BLACK



5480-40
LILACS IN BLOOM
SAGE



5481-12
LILACS IN BLOOM
BLACK



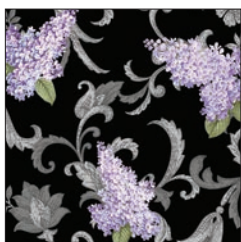
5481-40
LILACS IN BLOOM
SAGE



5482-09
LILACS AND WAVE
WHITE



5482-40
LILACS AND WAVE
SAGE



5483-12
LILAC VINE SCROLL
BLACK



5483-13
LILAC VINE SCROLL
LT GRAY



5484-12
VINE SCROLL
BLACK



5484-44
VINE SCROLL
GREEN



5484-60
VINE SCROLL
PLUM



5485-11
FRESCO SCROLL
GRAY



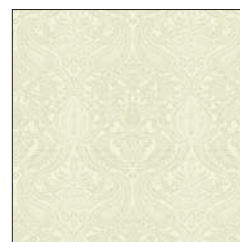
5485-66
FRESCO SCROLL
VIOLET



5486-09
DAMASK
WHITE



5486-0911
DAMASK
GRAY



5486-40
DAMASK
SAGE



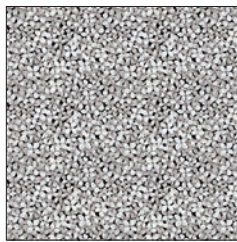
5486-43
DAMASK
LT GREEN



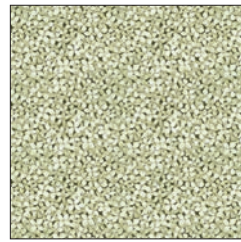
5486-61
DAMASK
LT VIOLET



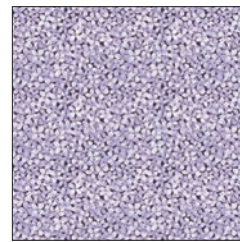
5486-66
DAMASK
VIOLET



5487-11
PETALS
GRAY



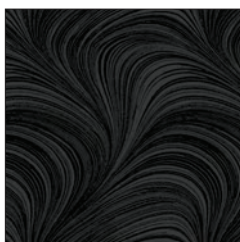
5487-40
PETALS
SAGE



5487-66
PETALS
VIOLET



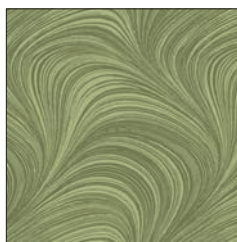
2966-09
WAVE TEXTURE
WHITE



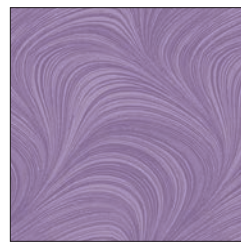
2966-12
WAVE TEXTURE
BLACK



2966-13
WAVE TEXTURE
LIGHT GRAY

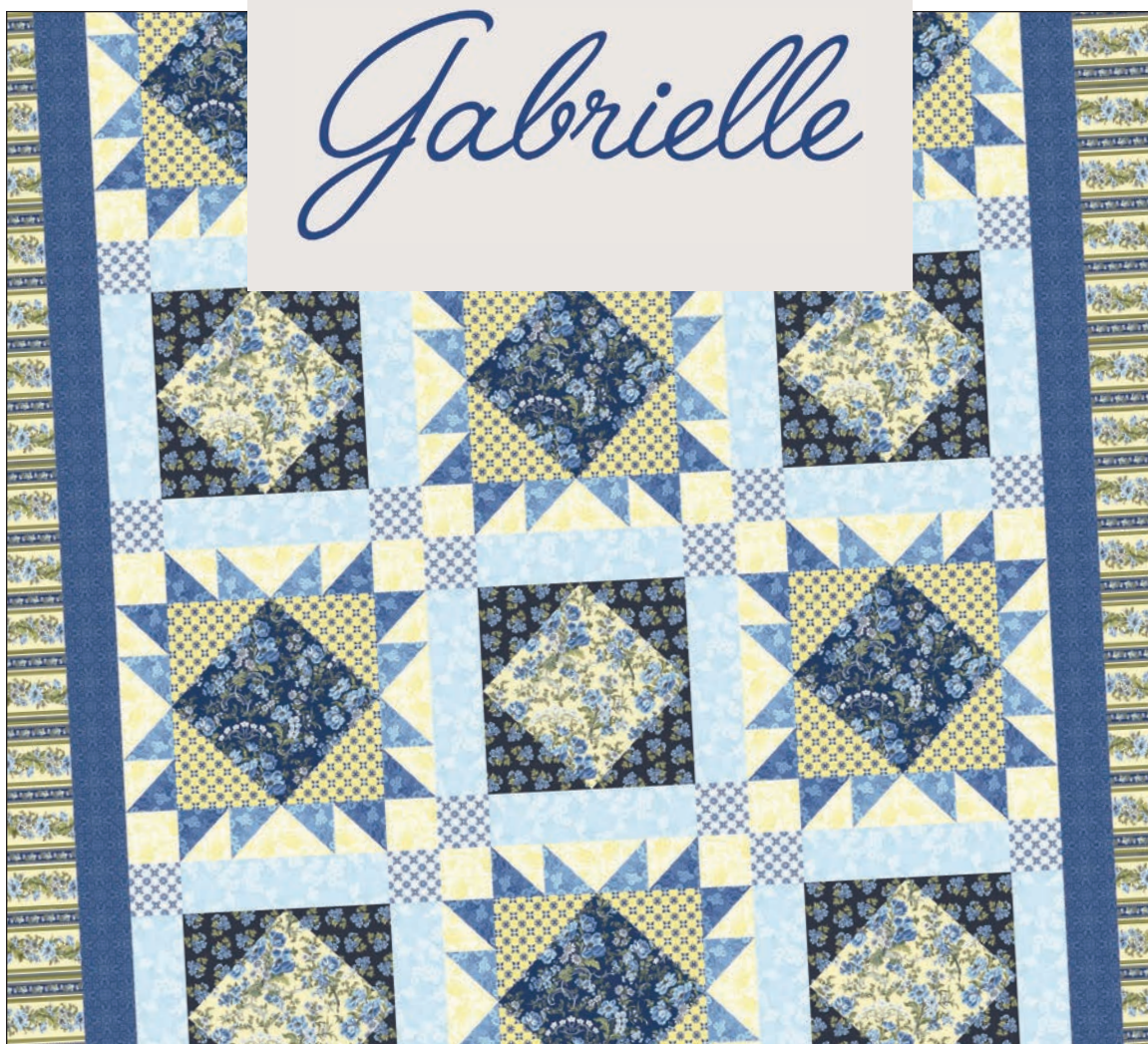


2966-41
WAVE TEXTURE
SAGE



2966-66
WAVE TEXTURE
VIOLET

Gabrielle



details

17 SKUS

100% COTTON

PRINTS SHOWN

AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):

GABRI15

FULL COLLECTION (10 YD):

GABRI10

SEPT/OCT DELIVERY

Of all the color mixes available, blue and yellow is always a favorite! Our *Gabrielle* line is a perfect example. We've mixed large and medium florals and added a useful collection of mini prints to create this collection. However you mix them up, the blue and yellow colorway and the exquisite prints create projects that can be used in any room... from the kitchen to the bedroom. Perfect, too for apparel and craft projects, *Gabrielle* is a definite must have for any season.

Free pattern: *Signs of Spring* by Benartex (58" x 73")



4220-33
GABRIELLE BOUQUET
FLOWERS - YELLOW



4220-55
GABRIELLE BOUQUET
FLOWERS - BLUE



4221-33
GABRIELLE STRIPE
YELLOW



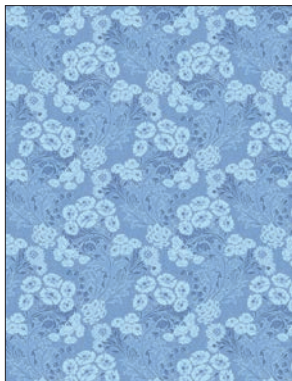
4221-55
GABRIELLE STRIPE
BLUE



4222-03
GABRIELLE NOUVEAU
LIGHT YELLOW



4222-05
GABRIELLE NOUVEAU
LIGHT BLUE



4222-50
GABRIELLE NOUVEAU
SKY BLUE



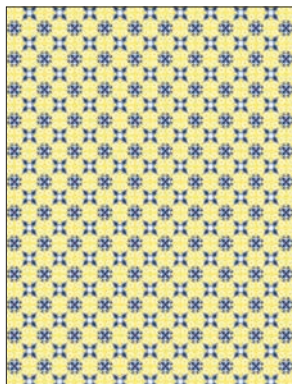
4222-52
GABRIELLE NOUVEAU
MEDIUM BLUE



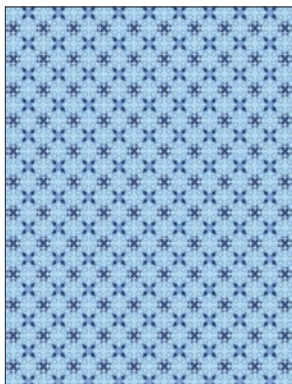
4223-03
GABRIELLE PAISLEY
LIGHT YELLOW



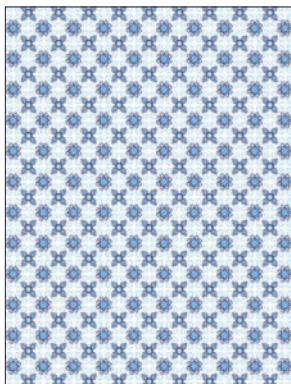
4223-05
GABRIELLE PAISLEY
LIGHT BLUE



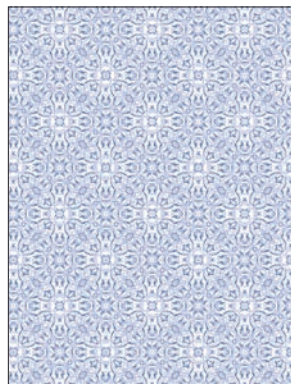
4224-33
GABRIELLE FOULARD
YELLOW



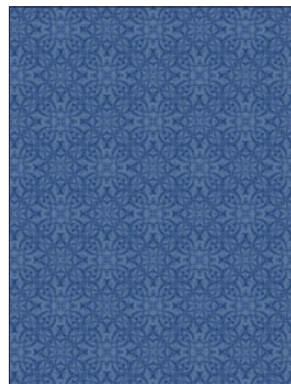
4224-50
GABRIELLE FOULARD
SKY BLUE



4224-51
GABRIELLE FOULARD
BLUE/WHITE



4225-51
GABRIELLE TILE
BLUE/WHITE



4225-55
GABRIELLE TILE
BLUE



6132-50
ASHLEY
SKY BLUE



6132-53
ASHLEY
NAVY



details

42 SKUS

100% COTTON

PRINTS SHOWN

AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):
STONQ15

FULL COLLECTION (6 YD):
STONQ06

OCT/NOV DELIVERY

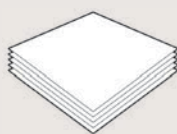
Imagine a rainbow of balis, from softest pastels to midtone brights and deep jewel tones. Imagine them all in one easy-to-use collection. You've just imagined our Stone Quarry Balis. Use these unique stone-rubbed textured looks in all your important projects. Imagination. It's what Stone Quarry Balis are all about. Get yours today!

Free pattern: *Dreaming of Hue* by Benartex (48" x 56")

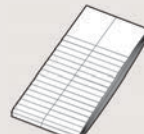
PRECUTS AVAILABLE



5x5's
STQR5PK



10x10's
STQ10PK



STRIP-PIES
STSTQPK



FQ BOX
FQSTQBX



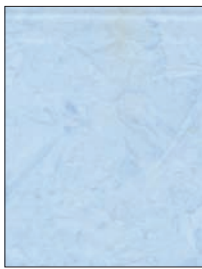
01 BLUSH



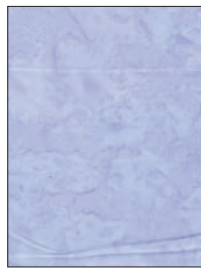
03 PEACH



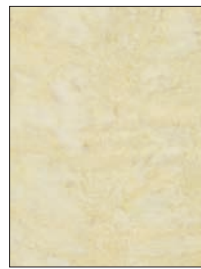
04 MINT



05 POWDER BLUE



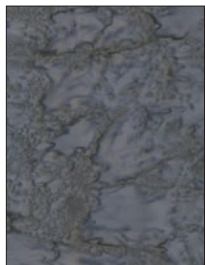
06 LILAC



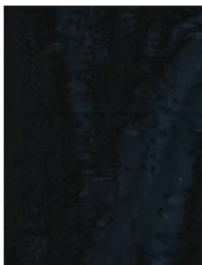
07 SEASHELL



08 AQUA



11 SMOKE



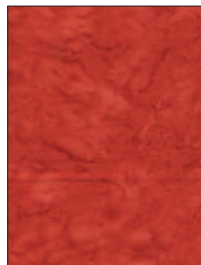
12 EBONY



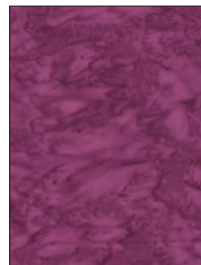
20 DK CORAL



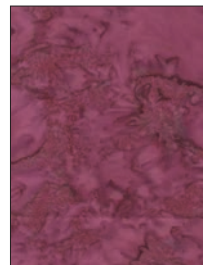
21 ROSE



22 STRAWBERRY



24 RASPBERRY



25 RED PLUM



30 LEMON



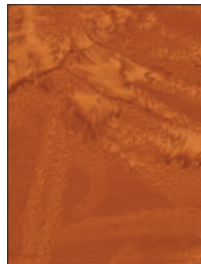
31 PALE GOLD



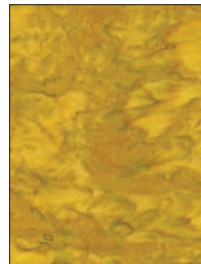
32 FLAME



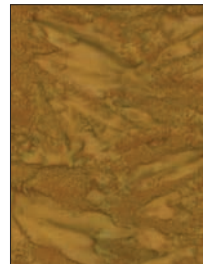
33 SUNSHINE



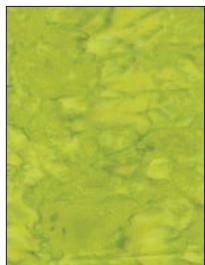
34 PUMPKIN



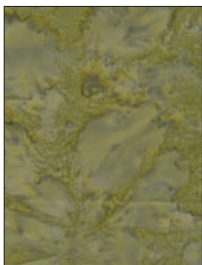
36 GOLDEN



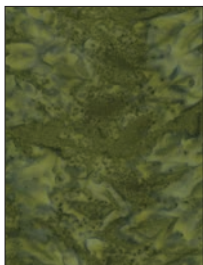
38 COPPER



40 LIME



42 SAGE



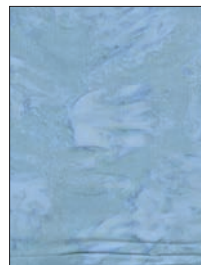
46 EMERALD



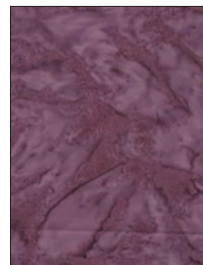
51 SEA MIST



52 ROYAL



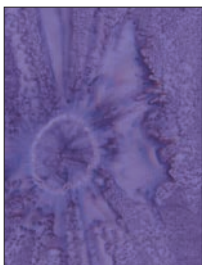
58 SEAFOAM



60 GRAPE



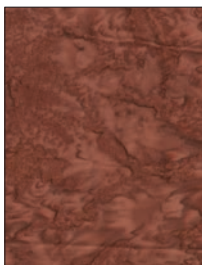
62 LAVENDER



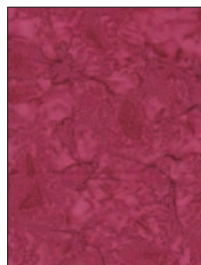
64 LT PURPLE



80 ACORN



88 SIENNA



26 MAGENTA



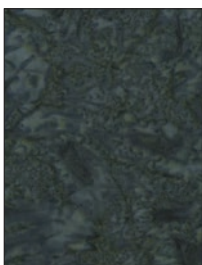
28 PERSIMMON



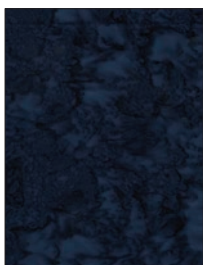
44 FOREST



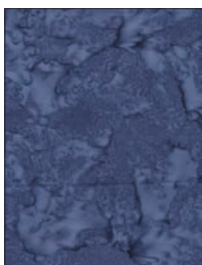
50 STONE WASH



54 BLUE/MOSS



55 INDIGO



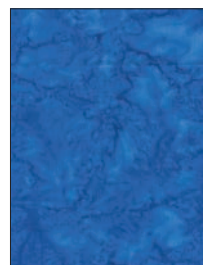
56 VIOLET



66 PURPLE



77 BITTERSWEET



84 PEACOCK

Splash

TRIPLE-DYED BALIS



details

17 SKUS

100% COTTON

PRINTS SHOWN

AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):

SPLASH15

FULL COLLECTION (6 YD):

SPLASH06

SEPT/OCT DELIVERY

Think of the water in the ocean, or in a lake in the country. The waves move with the wind, sometimes gentle, sometimes fierce. These *Splash* Balis capture that movement with a cool collection of water-blue balis. Ranging from very dark to pale blue, this is the perfect collection for your colorwall. In addition to water, they'll also be perfect to use for sky in your landscape quilts. Or... mix them together and make a totally cool blue modern quilt. Quilt with blues!

Free pattern: *Swimming Time* by Benartex (61" x 78")



6612-50
SHARKS
TIDAL POOL



6612-52
SHARKS
OCEAN



6612-54
SHARKS
AQUA/LIME



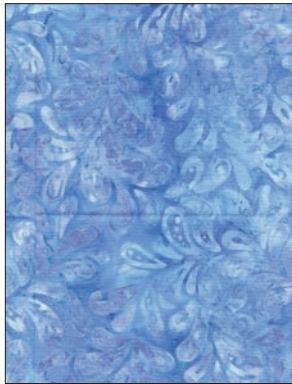
6612-55
SHARKS
NAVY



6612-59
SHARKS
NAVY/MOSS



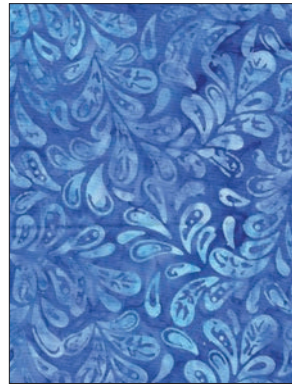
6613-50
SPLASH
TIDAL POOL



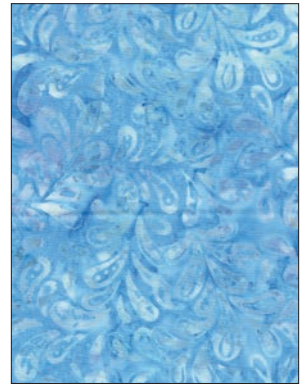
6613-51
SPLASH
STONE WASH



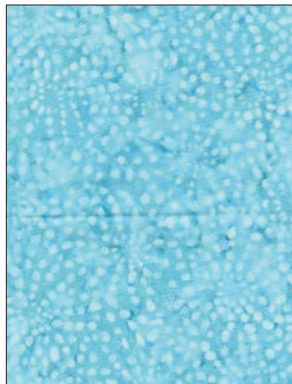
6613-53
SPLASH
BLUE/GREEN



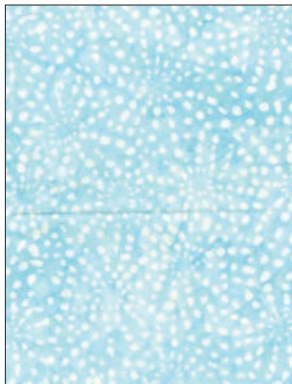
6613-56
SPLASH
BLUE/VIOLET



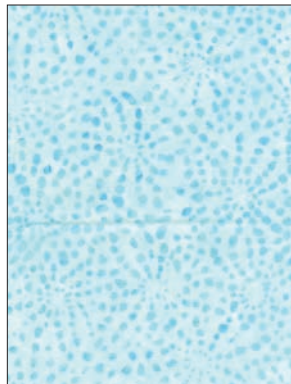
6613-84
SPLASH
TURQUOISE



6614-80
SHOWERS
CARIBBEAN



6614-81
SHOWERS
AQUA/WHITE



6614-82
SHOWERS
LIGHT AQUA



6615-05
FISH
WHITE/BLUE



6615-52
FISH
OCEAN

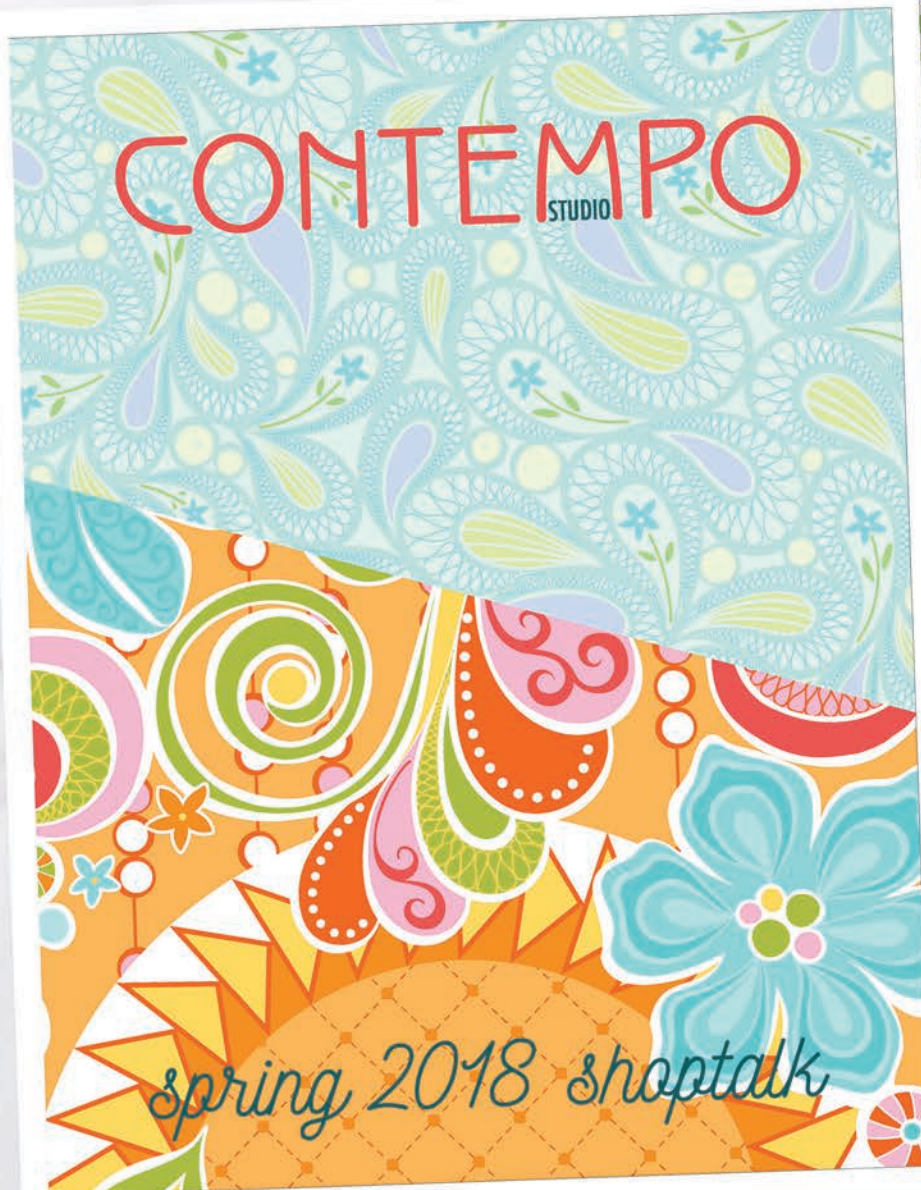
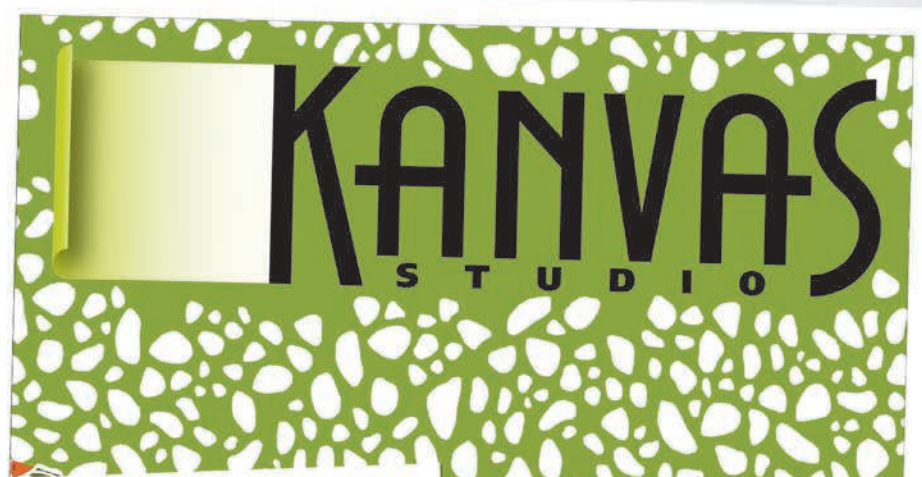


6615-55
FISH
NAVY




6615-58
FISH
DARK BLUE

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