



# CONTEMPO

STUDIO

*spring 2018 shoptalk*





# Ordering

T 212.840.3250  
F 212.921.8204  
E [info@benartex.com](mailto:info@benartex.com)  
I [benartex.com](http://benartex.com)

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# Benartex Pre-cuts

YOU be the designer!  
Have a special show coming up? Promotion in your store?

We can make 5" squares, 10" squares, or 2-1/2" x 42" strips to your specifications\*, with your label and ribbon of your choice!

Contact Susan Kemler at [skemler@benartex.com](mailto:skemler@benartex.com) for details.

Minimums are reasonable...

- 24 dozen - 5 x 5's
- 180 pack - 10 x 10's
- 200 roll - 2-1/2" strips

Visit [benartex.com](http://benartex.com) for our promotional products!

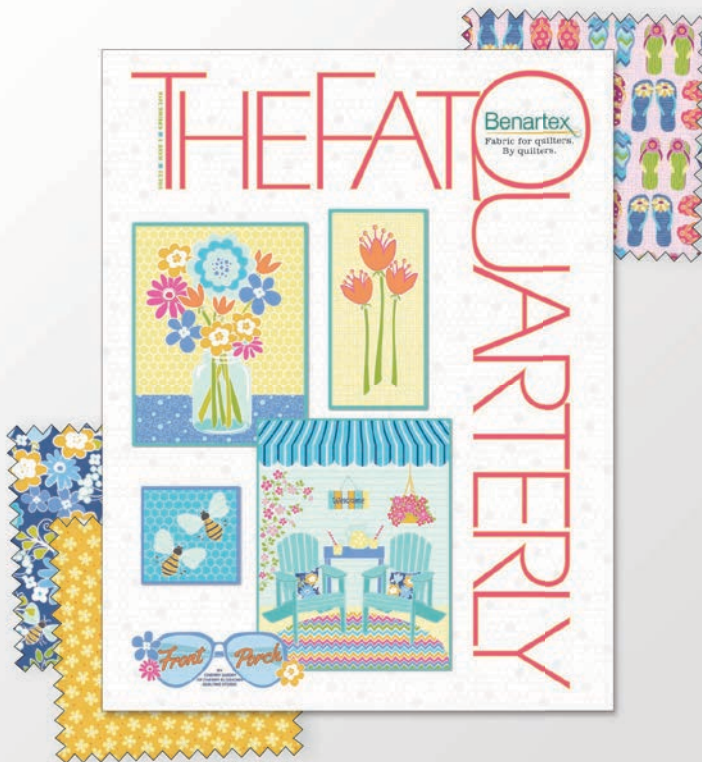
\*Fabrics shown may not reflect current availability. For availability, please inquire with customer service.

CUT AND ASSEMBLED IN THE USA & AVAILABLE FOR RE-ORDERS



# Mr. B's

PREVIEW PACK CLUB



[benartex.com/fabric-club](http://benartex.com/fabric-club)

Follow us on social media and tag us with your store photos and projects with #benartexfabrics!







## Dear Shop Owner,

Wow. Four new “modern” collections, just popping with color and movement!

Where do we begin? Amanda Murphy’s *Free Motion Fantasy* features a fabulous collection of prints in bright primary colors. The prints are also the perfect choice for doing free motion quilting!

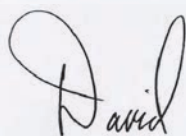
Christa Watson *Fandangle* is fun and trendy, with a collection of geos and prints in brights and gray. Really cool.

There’s more! Cherry Guidry’s *Words to Live By* uses words as the base of her design, and the effect is inspirational. In muted modern shades of gray and turquoise.

Amy Friend’s *By Hand* actually looks like hand-dyed fabrics, all in bright, clear tones and a variety of scales. Very on-trend and fun.

Lots of cool collections for you to choose from. Have fun!

Sincerely,



David Lochner, President

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COLLECTION	DESIGNER	DELIVERY	PAGE
FREE MOTION FANTASY	AMANDA MURPHY	JULY/AUG	3-4
FANDANGLE	CHRISTA WATSON	JUNE/JULY	5-6
CHERRY GUIDRY	WORDS TO LIVE BY	AUG/SEPT	7-8
BY HAND	AMY FRIEND	OCT/NOV	9-10

Modern Fabrics. Manhattan Style. So what’s it all about? Well, tucked away between the skyscrapers and hustle-and-bustle of New York is a place where fabric magic happens. Inspired by the runways, the trendy street kiosks of Soho, by the colors and lights and music of the city, the Contempo studio was born. This is contemporary and modern fabric design, Manhattan style, which means fresh, new, sophisticated and trend setting.

*Shop talk delivery dates are subject to change. Confirm dates with your sales representative.*

*Images shown are digital representations and actual fabric repeats may vary from design shown.*

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# Free Motion Fantasy

By Amanda Murphy



## details

32 SKUS

100% COTTON

PRINTS SHOWN

AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):  
FMFAN15

FULL COLLECTION (10 YD):  
FMFAN10

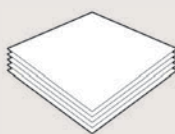
JULY/AUG DELIVERY

AMANDAMURPHYDESIGN.COM

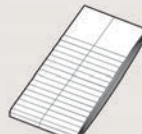
If you're into free-motion quilting, this is the perfect collection for you! The stunning large scale florals and colorful coordinates were designed with free-motion quilting in mind, and Amanda has some fantastic patterns that combine the quilting and fabric.

Free pattern: Flicker by Amanda Murphy (60.5" x 89.5")  
Available in 4 seasonal colorways, including Autumn (shown)

PRECUTS AVAILABLE



10x10's  
FMF10PK



STRIP-PIES  
STFMFPK



FQ BOX  
FQFMFBX





5440-02\*  
FEATURE  
HOT PINK



5440-22\*  
FEATURE  
ORANGE



5440-24\*  
FEATURE  
AQUA



5440-50\*  
FEATURE  
BLUE



5441-09  
FLYING GEESE  
WHITE/GRAY



5441-15  
FLYING GEESE  
MAGENTA



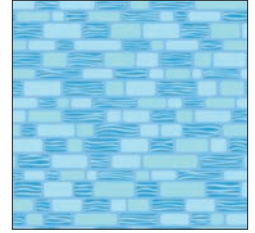
5441-23  
FLYING GEESE  
HOT ORANGE



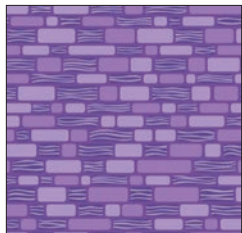
5441-40  
FLYING GEESE  
GREEN



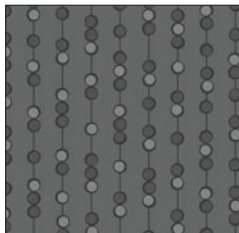
5442-42  
BRICKS  
LIME



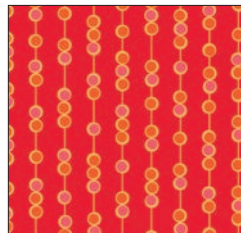
5442-51  
BRICKS  
SKY BLUE



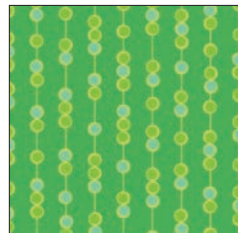
5442-60  
BRICKS  
PURPLE



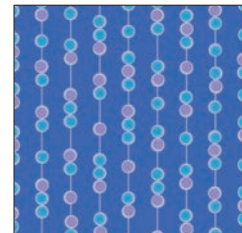
5443-08  
ON A STRING  
GRAY



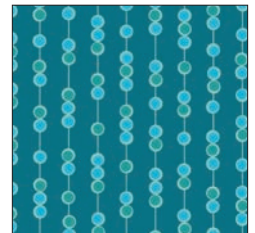
5443-10  
ON A STRING  
RED



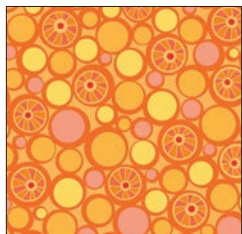
5443-40  
ON A STRING  
GREEN



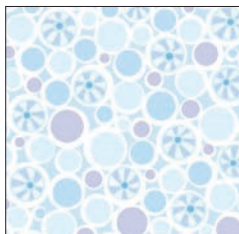
5443-55  
ON A STRING  
COBALT



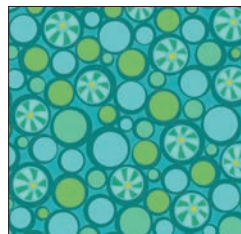
5443-84  
ON A STRING  
TEAL



5444-23  
PEBBLES  
HOT ORANGE



5444-52  
PEBBLES  
BLUE PALE



5444-84  
PEBBLES  
TEAL



5445-08  
PAISLEY  
GRAY



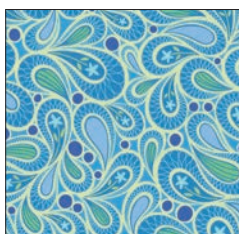
5445-15  
PAISLEY  
MAGENTA



5445-24  
PAISLEY  
AQUA



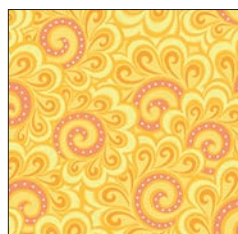
5445-42  
PAISLEY  
LIME



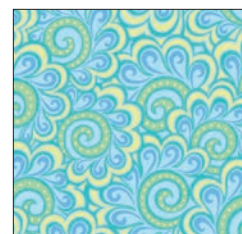
5445-50  
PAISLEY  
BLUE



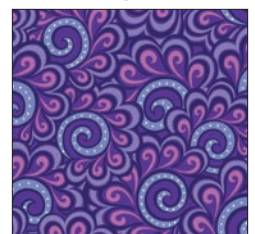
5446-01  
SWIRL FEATHER  
PINK



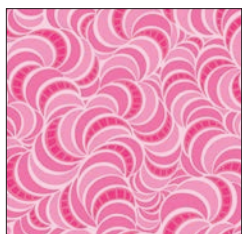
5446-22  
SWIRL FEATHER  
ORANGE



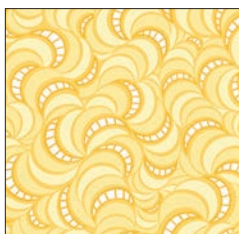
5446-24  
SWIRL FEATHER  
AQUA



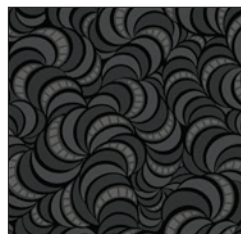
5446-60  
SWIRL FEATHER  
PURPLE



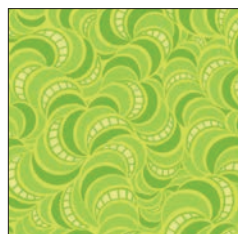
5447-01  
TUBES  
PINK



5447-03  
TUBES  
BUTTER



5447-12  
TUBES  
BLACK



5447-40  
TUBES  
GREEN



# fandangle

By Christa Watson of Christa Quilts



## details

20 SKUS

100% COTTON

PRINTS SHOWN  
AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):  
FANDA15

FULL COLLECTION (10 YD):  
FANDA10

JUNE/JULY DELIVERY

CHRISTAQUILTS.COM

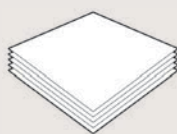
You'll never think of stars, beads, triangles, and squares in the same way after seeing Christa's new Fandangle collection! The bright colors and cool combinations redefine geometrics. Be sure to look for Christa's Fandangle patterns for a fun take on modern quilting.

Free pattern: *Beaded Lanterns* by Christa Watson  
(62" x 80")

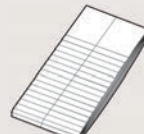
PRECUTS AVAILABLE



5x5's  
FAND5PK



10x10's  
FND10PK



STRIP-PIES  
STFNDPK



FQ BOX  
FQFNDBX

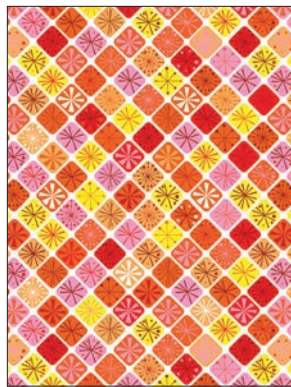




7690-10  
BAUBLES & BITS  
RED



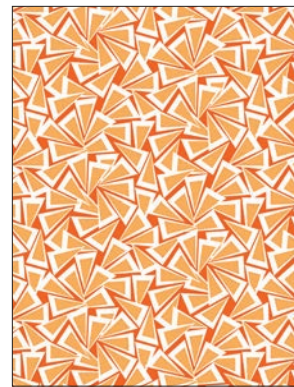
7690-80  
BAUBLES & BITS  
TEAL



7691-38  
SPARKLING SQUARES  
ORANGE/MULTI



7691-85  
SPARKLING SQUARES  
TEAL/MULTI



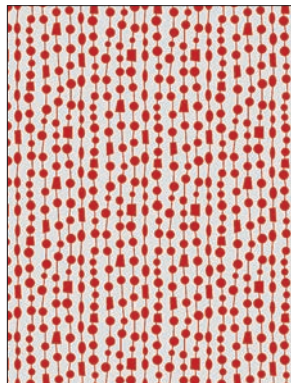
7692-37  
TRIANGLE TRINKETS  
PEACH



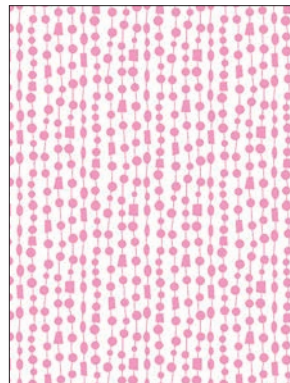
7692-42  
TRIANGLE TRINKETS  
LIME/TEAL



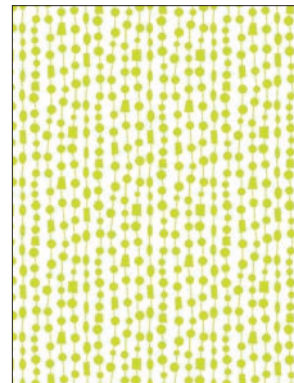
7692-80  
TRIANGLE TRINKETS  
TEAL



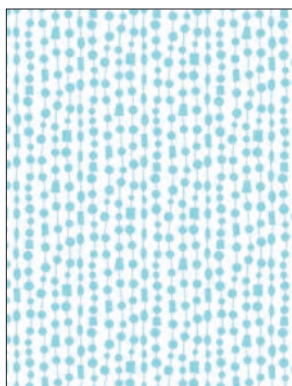
7693-10  
BEADED CURTAIN  
RED/GRAY



7693-22  
BEADED CURTAIN  
PINK/WHITE



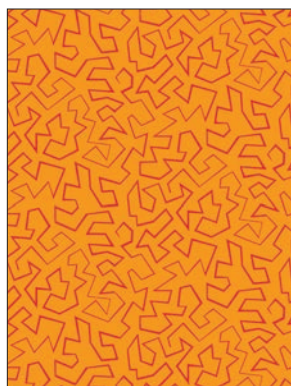
7693-42  
BEADED CURTAIN  
LIME/WHITE



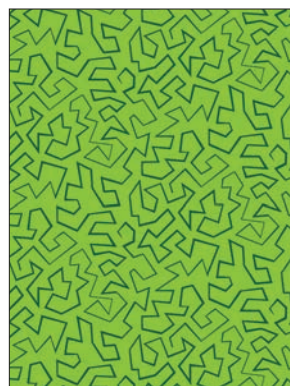
7693-80  
BEADED CURTAIN  
TURQUOISE/WHITE



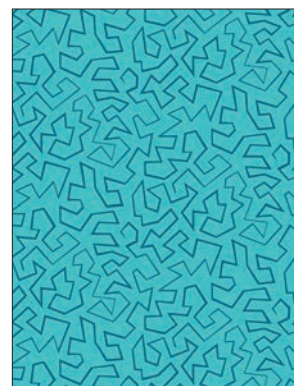
7694-33  
PAPER CUTS  
YELLOW



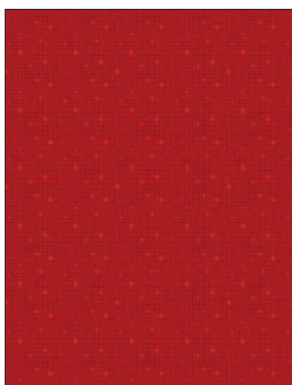
7694-38  
PAPER CUTS  
ORANGE



7694-44  
PAPER CUTS  
GREEN



7694-80  
PAPER CUTS  
TURQUOISE



7695-10  
CONFETTI CROSSHATCH  
RED



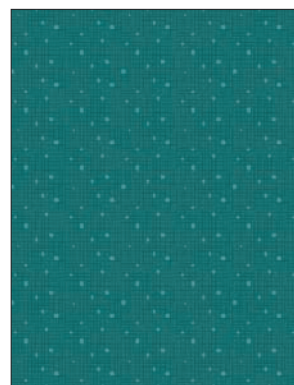
7695-11  
CONFETTI CROSSHATCH  
DARK GRAY



7695-13  
CONFETTI CROSSHATCH  
LIGHT GRAY

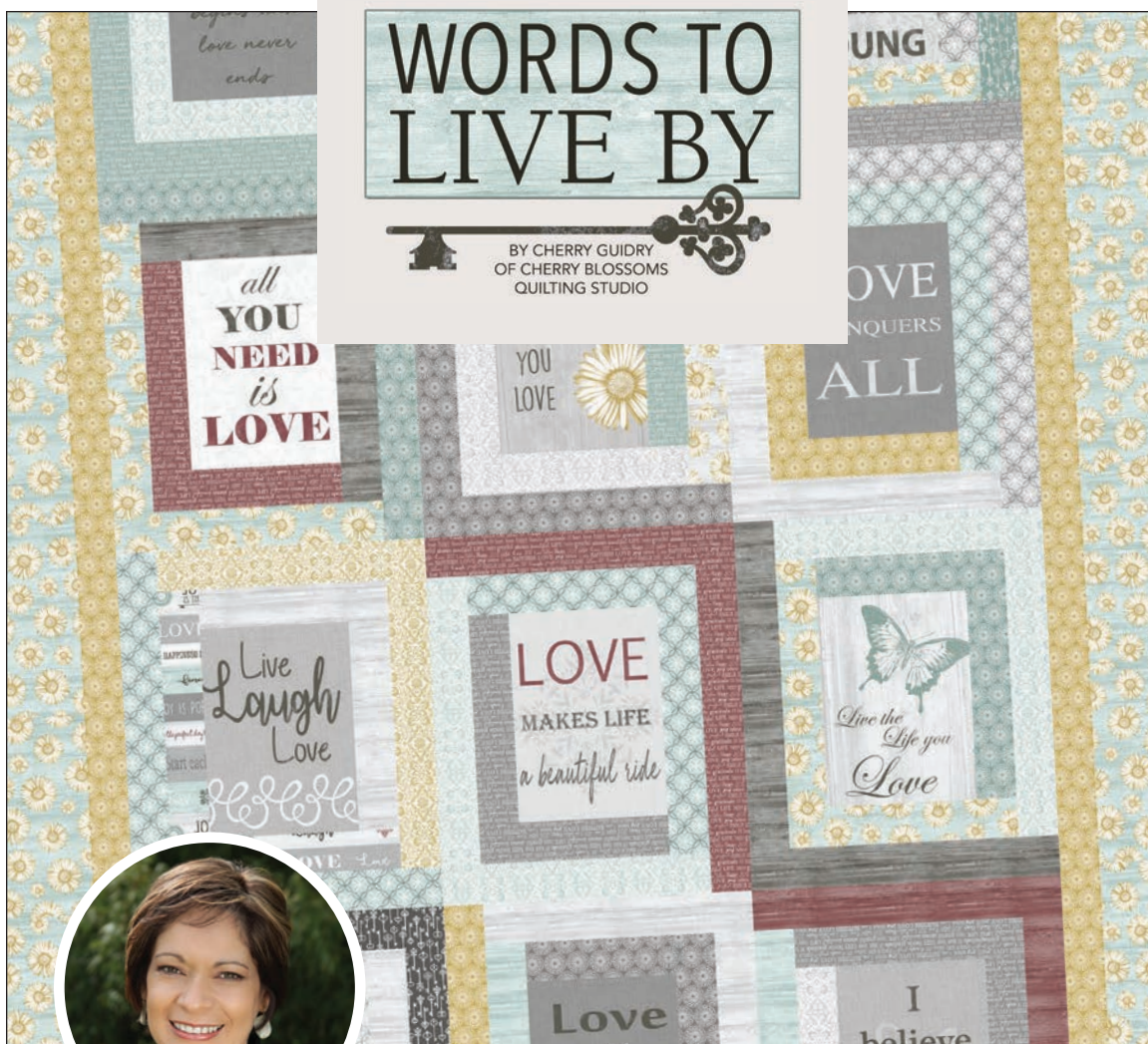


7695-60  
CONFETTI CROSSHATCH  
LILAC



7695-80  
CONFETTI CROSSHATCH  
TEAL





## *details*

25 SKUS

100% COTTON

PRINTS SHOWN

AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):  
WORDS15

FULL COLLECTION (10 YD):  
WORDS10

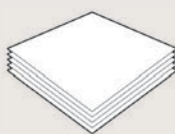
AUG/SEPT DELIVERY

CHERRYBLOSSOMSQUILTING.COM

Words are everything. They can inspire, create, or move us to action. Cherry's Words to Live By has encouraging words and phrases as it's theme, and the result is a warm and inspirational collection that will have special meaning to all your customers. The perfect choice for crafters of all ages who are looking for inspiration.

Free pattern: Live by Love by Cherry Guidry (60" x 88")

PRECUTS AVAILABLE



10x10's  
WTL10PK



STRIP-PIES  
STWTLPK



FQ BOX  
FQWTLBX





7700-99\*  
HAPPINESS PANEL  
GRAY/MULTI



7701-99\*  
JOY PANEL  
GRAY/MULTI



7702-99\*  
LOVE PANEL  
GRAY/MULTI



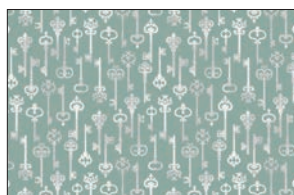
7703-33\*  
WORD STRIPE  
GRAY/YELLOW



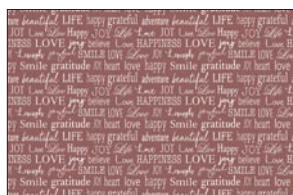
7703-84\*  
WORD STRIPE  
GRAY/TURQUOISE



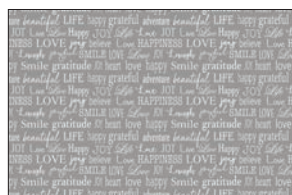
7704-13  
KEYS  
CHARCOAL



7704-84  
KEYS  
TURQUOISE



7705-10  
TINY WORDS  
RED



7705-11  
TINY WORDS  
GRAY



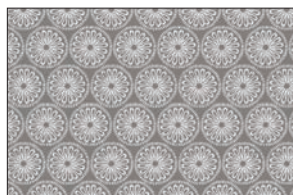
7705-84  
TINY WORDS  
TURQUOISE



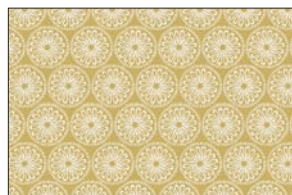
7706-11  
DAISY  
GRAY



7706-84  
DAISY  
TURQUOISE



7707-11  
HAPPY MEDALLION  
GRAY



7707-33  
HAPPY MEDALLION  
YELLOW



7707-84  
HAPPY MEDALLION  
TURQUOISE



7708-09  
MODERN LACE  
WHITE



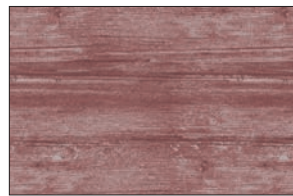
7708-11  
MODERN LACE  
GRAY



7708-33  
MODERN LACE  
YELLOW



7708-84  
MODERN LACE  
TURQUOISE



7709-10  
WASHED WOOD  
RED



7709-11  
WASHED WOOD  
GRAY



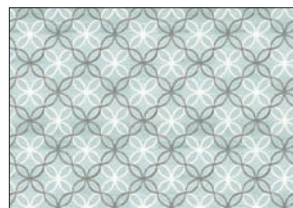
7709-13  
WASHED WOOD  
CHARCOAL



7709-84  
WASHED WOOD  
TURQUOISE



7717-11  
TRELLIS  
GRAY



7717-84  
TRELLIS  
TURQUOISE



# By Hand

Amy Friend's



## details

18 SKUS

100% COTTON

PRINTS SHOWN  
AT 20% OF ACTUAL SIZE

FULL COLLECTION (15 YD):  
BYHAN15

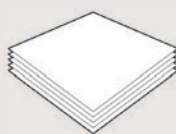
FULL COLLECTION (10 YD):  
BYHAN10

OCT/NOV DELIVERY  
DURINGQUIETTIME.COM

These unique fabrics look like they're hand-painted, but they are actually printed! The hand-painted look gives them a cool feeling, and Amy's eclectic color palette will provide lots of opportunities for experimenting!

Free pattern: *Keyed Up* by Amy Friend (76" x 76")

PRECUTS AVAILABLE



10x10's  
BYH10PK



STRIP-PIES  
STBYHPK

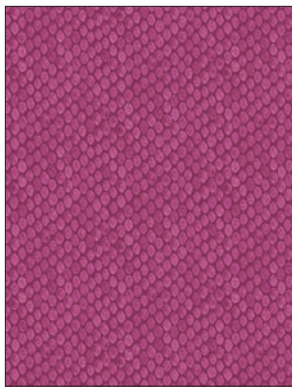


FQ BOX  
FQBYHBX





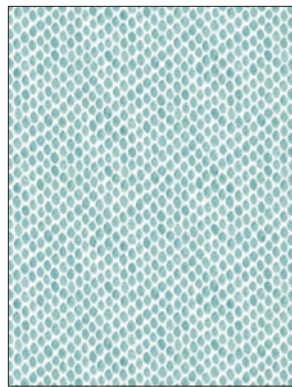
7710-22  
ALMONDS  
DARK ROSE



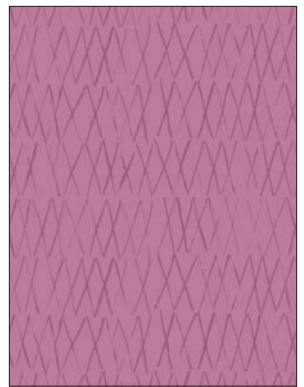
7710-28  
ALMONDS  
DARK ORCHID



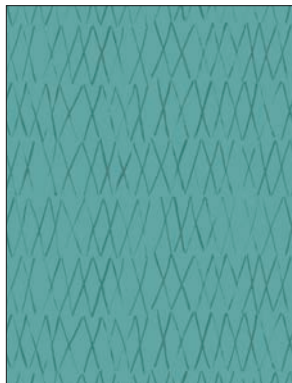
7710-44  
ALMONDS  
LEAF



7710-84  
ALMONDS  
TEAL



7711-26  
TOOTHPICKS  
ORCHID



7711-84  
TOOTHPICKS  
TEAL



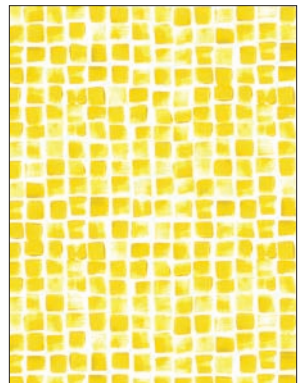
7712-20  
SCALES  
ROSE



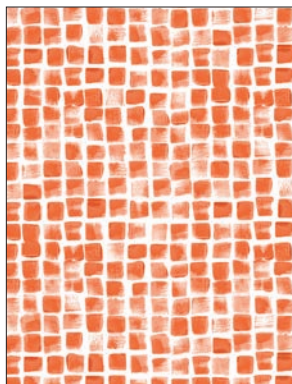
7712-36  
SCALES  
MANGO



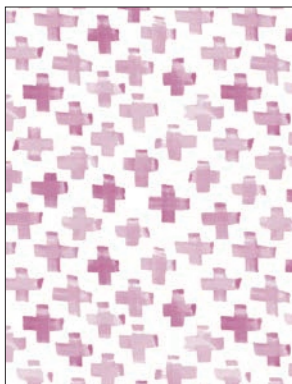
7712-84  
SCALES  
TEAL



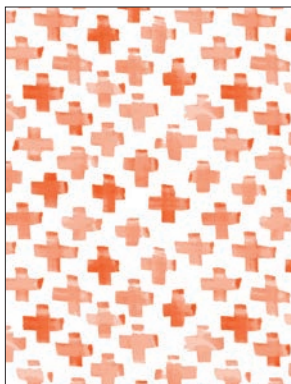
7713-33  
MOSAIC  
SUN



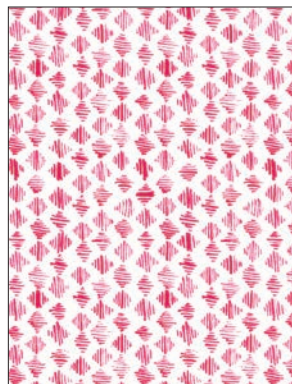
7713-36  
MOSAIC  
MANGO



7714-26  
PLUSES  
ORCHID



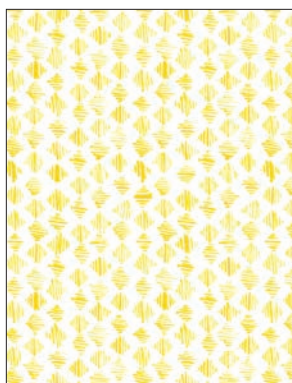
7714-36  
PLUSES  
MANGO



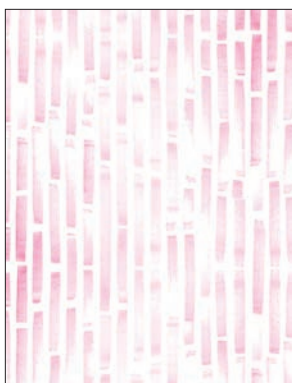
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